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**2007 BEN SCHILD RESERVE SHIRAZ
CONTINUES AWARD-WINNING RUN**

The newly-released Schild Estate Wines **2007 Ben Schild Reserve Shiraz** has continued the award-winning form of the 2006 wine, collecting gold medals and top honours at all the major international wine competitions.

“We had fantastic success with the 2006 vintage of this wine and now the 2007 is demonstrating our consistently high quality. At Schild Estate we grow all our own fruit, so our focus is purely on quality and connecting the wines to the vineyard, and I think the continuing award-winning run of the Ben Schild Reserve Shiraz exemplifies this,” said General Manager Casey Mohr. “We only make 500 dozen of this wine and it always sells out extremely quickly.”

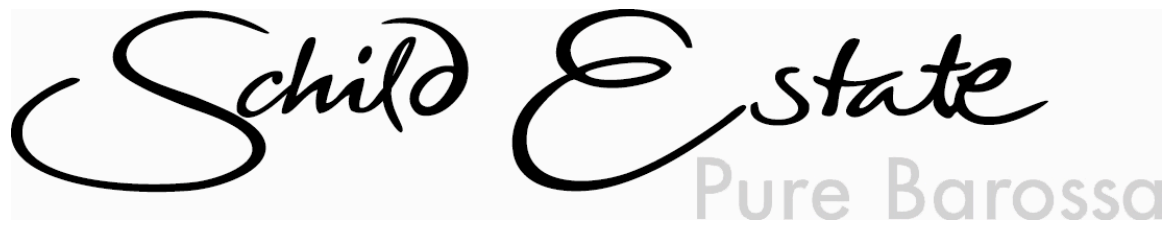
The wine commemorates Ben Schild, who purchased the Three Springs Farm property in Rowland Flat in 1952. The wine is made from a single-vineyard parcel of Shiraz grapes selected from the low-yielding Angus Brae vineyard in the hills overlooking Lyndoch, in the southern end of the Barossa. The wine is matured for 17 months in a combination of French, American and Hungarian oak, before resting for a further 24 months in bottle before release.

The 2007 Ben Schild Reserve Shiraz has rich dark berry fruit on the nose with subtle hints of clove and spice. The full-flavoured palate has spicy plums, aromatic violets and blackberry crumble and cream with a soft, textural mid-palate. Approachable now, this wine will continue to drink very well until 2017.

Schild Estate Winemaker Scott Hazeldine commented, “2007 was a hot, dry year in the Barossa as a whole, but we went against the trend down here in the southern end of the valley – and we’re very happy with the result. The Ben Schild is a single vineyard wine, made from one individual patch up on a hill behind Lyndoch, and I think it really reflects that piece of dirt in that season. It’s fresh and vibrant with juicy dark berries and creamy mouthfeel.”

The **2007 Ben Schild Reserve Shiraz** is now available nationally at RRP \$30.

For further comment or images:
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Awards received by the **2007 Ben Schild Reserve Shiraz** include:

GOLD & TOP 10 Syrah du Monde 2010

GOLD (BEST IN CLASS) International Wine & Spirit Competition 2010

GOLD London International Wine Challenge 2010

GOLD Decanter World Wine Awards 2010

GOLD Mundus Vini International Wine Show, Germany 2010

SILVER San Francisco International Wine Competition 2010

MERIT Wine & Spirits Asia Challenge 2008

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